TIMES OF OMAN TUESDAY, JANUARY 26, 2016 | B5



Al Naba Equipment opens new showroom

MUSCAT: Al Naba Equipment & Supplies recently opened a new showroom — another benchmark milestone in the spectacular growth curve that the company has been riding in recent years. The state-of-the-art store show-cases some of the stellar brands driving the business success of its growing portfolio of corporate customers, says a press release.

Prominent tie-ups with world class brands have made the specialist supplier a top contender for the provision of industrial kitchen and laundry equipment in the Sultanate of Oman and even beyond the borders.

Angelo Po from Italy, Sammic from Spain and Empero Group from Turkey are some of the brands vying for attention at the new showroom.

Angelo Po is a company par excellence with over 90 years of history behind it and a global market leader in the professional kitchen system planning and production sector. Angelo Po's world-renowned solutions offer superior quality and the company is able to anticipate new trends, supporting chefs and allowing them to achieve excellence. Ovens by the German manufacturer Rational are also one of the high demand equipment available.

Laundry equipment manufacturing stalwarts such as Girbau from Spain, Kromluks from Turkey and Italclean from Italy are also a part of the company's impressive portfolio.

Not surprisingly, Al Naba's equipment and products are in operation at some of Oman's leading hotels, restaurants, commercial caterers, industrial kitchens, shopping malls, supermarkets, cold stores, and so on.

The company recently installed a kitchen for 'The Yellow Chilli', a signature Sanjeev Kapoor restaurant at Al Mouj and for the future outlet at the Panorama Mall.

Pizza Express at Muscat City Centre, Arabian Grill House and Majlis Café at Oman Avenues Mall have also been fitted by Al Naba Equipment. Convenience stores operated as part of the filling station network of Oman Oil Marketing Company have also sourced their equipment needs from Al Naba. Other recent customers include Safeer Hotels in Salalah and Consolidated Contractors Company.

For Al Naba Equipment & Services, the new showroom is an opportunity to leverage the popularity of its product range and thereby position itself for a new phase of growth going forward.

"The opening of this showroom is a significant milestone for our business and also exemplifies the growing market appeal of the brands we represent. As the economy grows, so will the uptake of our products – a demand that will be further strengthened as customers build confidence in our company and the brands we represent," commented the Business Head of Al Naba Equipment & Supplies.